

OSTIM TECHNICAL UNIVERSITY COURSE SYLLABUS FORM

GBM 708 Global Leadership and Leadership Development

Course Name	Course Code	Period	Hours	Application	Laboratory	Credit	ECTS
Global Leadership and Leadership Development	GBM 708	1	3	0	0	3	7,5

Language of Instruction	English
Course Status	Compulsory
Course Level	Master
Learning and Teaching Techniques of the	Lecture, Discussion, Question Answer, Practice
Course	

Course Objective

The course will focus on the human side of leadership and management in a global context, exploring how successful leaders have built effective organizations and companies through essential competences, relationships, visions and interaction within and across businesses. The course will focus on the development of the students' ability to think critically about the complexity of the direct, indirect, and interactive impact of these factors on leading within multinational organizations that operate worldwide.

Learning Outcomes

The students who succeeded in this course will be able;

- Analyze and compare behaviors of effective multicultural leaders
- Distinguish the differences between leadership behaviors across time periods and cultural dimensions
- Categorize and Explain basic multicultural leadership perspectives and cultural competencies in an ever-changing global society.
- Apply leadership theories and models through in-class exercises
- Compare and contrast tools available for measuring and improving diverse and inclusive leadership



Weekly Topics and Related Preparation Studies				
Weeks	Topics			
1	Introduction and Syllabus			
2	The Importance of Leadership: Setting the Stage			
3	The Leadership Equation			
4	Leadership Qualities, Characteristics of Followers, and Situational Factors			
5	The Importance of Vision and the Motive to Lead			
6	Leadership Theories and Frameworks – I Some classroom practices			
7	The Multidisciplinary Roots of Global Leadership			
8	Mid-term Exam The midterm exam includes all chapters covered thus far in the course.			
9	Global Leadership Competencies			
10	Global Leadership Development			
11	Leading Global Teams			
12	Global Leadership Knowledge Creation and Transfer			
13	Leading Global Change			
14	Responsible Global Leadership			
15	Team Project			
16	Final Exam The final exam can be either comprehensive or based on the modules covered after the midterm exam.			



Textbook(s)/References/Materials:

The Art of Leadership, 6th Edition by George Manning and Kent Curtis, McGraw-Hill Education.

Assessment				
Studies	Number	Contribution margin (%)		
Continuity				
Lab				
Application				
Field Study				
Course-Specific Internship (if any)				
Quizzes / Studio / Critical				
Homework				
Presentation				
Projects	1	10		
Report				
Seminar				
Attendance	16	10		
Midterm Exams / Midterm Jury	1	35		
General Exam / Final Jury	1	45		
	Total	100		
Success Grade Contribution of Semester Studies		45		
Success Grade Contribution of End of Term		55		
	Total	100		

Relationship Between Course Learning Outcomes and Program Competencies							
	Contribution I				n Le	evel	
Nu	Learning Outcomes	1	2	3	4	5	
1	Analyze and compare behaviors of effective multicultural leaders					х	
2	Distinguish the differences between leadership behaviors across time periods and cultural dimensions					х	
3	Categorize and Explain basic multicultural leadership perspectives and cultural competencies in an ever-changing global society.					х	
4	Apply leadership theories and models through in-class exercises					х	
5	Compare and contrast tools available for measuring and improving diverse and inclusive leadership					х	



ECTS / Workload Table					
Activities	Number	Duration (Hours)	Total Workload		
Course hours (Including the exam week: 16 x total course	16	3	48		
hours)	10	3	10		
Laboratory					
Application					
Course-Specific Internship					
Field Study					
Study Time Out of Class	16	2	32		
Presentation / Seminar Preparation					
Projects	1	2	2		
Reports					
Homeworks					
Quizzes / Studio Review					
Preparation Time for Midterm Exams / Midterm Jury	1	15	15		
Preparation Period for the Final Exam / General Jury	1	20	20		
Total Workload	(117/3	117			